

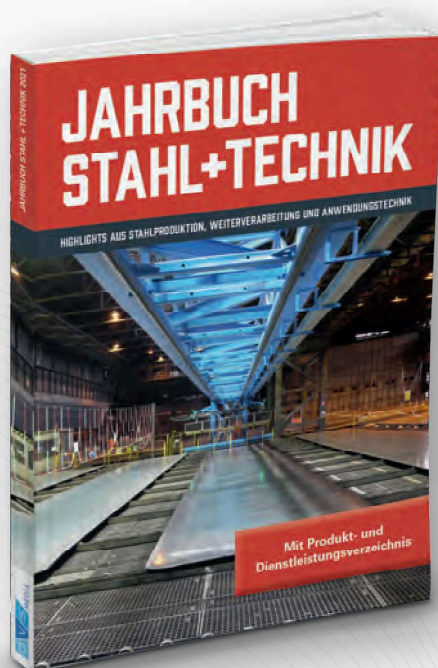
STAHL + TECHNIK Yearbook is a reference work for technical, administrative and purchasing professionals in the steel industry.

The editorial section contains highlights from steel production, processing and application technology as well as a detailed company, product and service directory.

It is the source of supply for products of the iron and steel industry, the processing industry and the supply industry.

Compact – Up-to-Date – Comprehensive

Publisher	DVS Media GmbH
Date of publication:	30 October 2025
Ad closing day:	07 October 2025
Distribution print and online:	5,000 Copies

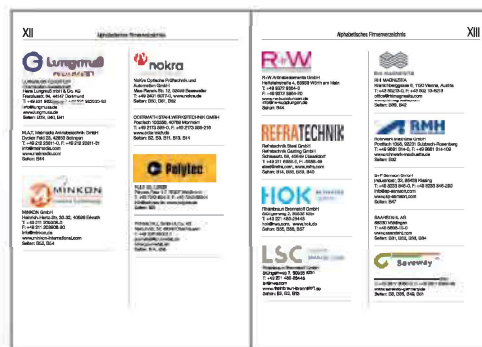


Alphabetical company directory :

Registration fee: 125 EUR* (incl. company logo)

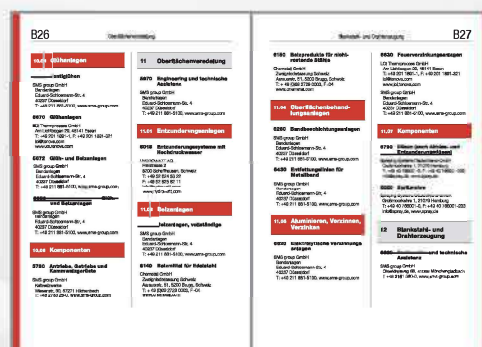
Tech. specifications: Full color, max. width 52 mm, max. height 20 mm

High resolution as image file (JPEG or EPS)
by e-mail to: britta.wingartz@dvs-media.info



Directory of products and services (2 lines minimum)

2 lines:	45 EUR*	} per keyword
Each additional line	10 EUR*	



* All prices are net, without VAT.

Ad rates and sizes

Format	Type Area wide x high in mm	Bleed wide x high in mm*	Basic Ad Rate b/w	2-colours	3-colours	4-colours
2nd/ 3rd/ 4th. cover page	120 x 170	148 x 210	1,225.00	1,430.00	1,635.00	1,840.00
1/1 page	120 x 170	148 x 210	970.00	1,175.00	1,380.00	1,585.00
1/2 page, horizontal	120 x 85	148 x 104	488.00	693.00	898.00	1,103.00
1/2 page, vertical	60 x 170	69 x 210				
Footer*	120 x 20	148 x 35	243.00	448.00	653.00	858.00
2/1 Bound-in inserts	1 sheet	154 x 216 (einschl. Beschnittzugabe)	1,140.00			

Loose inserts (143 width mm x 205 mm height) 1,475 €

Bookmark

Complete with strap delivered..... o/oo 357 €

Colour surcharge

Per standard colour according to Euro scale

plus HKS 13 and HKS 57 205 €

Per special colour 357 €

Size of the yearbook

148 mm width x 210 mm height

Printing and binding process, printing material

Offset, adhesive binding, digital data with proof (request our information sheet „Digital print documents“). On request, your advertisement will be produced or digitised by the publisher at cost price

* Footer: No colour surcharge for each of the colours of the Euroscale.

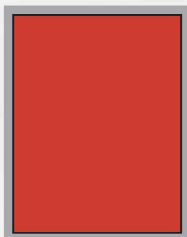
All prices in Euro plus VAT.

2nd/ 3rd/ 4th cover page



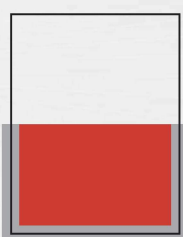
148 x 210 mm*

1/1 page



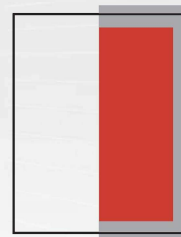
120 x 170 mm
148 x 210 mm*

1/2 page, horizontal



120 x 85 mm
148 x 104 mm*

1/2 page, vertical



60 x 170 mm
69 x 210 mm*

Footer



120 x 20 mm
148 x 35 mm*



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- Company logo on the front page
- Company logo on the main title page (mainly on page 5)
- 1/1 page 4c ad inside editorial
- 2/1 page 4c Advertorial
- 10 free copies STAHL + TECHNIK yearbook 2025

The number of TOP-PARTNER is **limited**.

Partner flat rate: 5,145 € plus vat



Highlights of the year – this is where your message reaches readers

Selection of topics:

Decarbonisation

Decarbonisation project in Saarland enters implementation phase
SHS/Primetals/SMS group
Pig iron production based on hydrogen-based fine ore reduction
Primetals Technologies
Expansion of the hydrogen plant in Linz
voestalpine
Successful climate protection at Benteler
Benteler

Recruitment

Skills shortage: If you want to make a difference, you can do so with us
Refratechnik

Steel production

Electrical benchmarks complicate the transition to green steel production
Steel Institute VDEh
KSK develops optimised furnace chamber camera
KSK System Kühl Technik
The new steelworks at Jindal Stainless
Primetals Technologies
Electric arc furnaces with top performance
Primetals Technologies

Raw materials

Tata Steel Nederland relies on AI and innovative lasers for real-time scrap analysis
Tata Steel Netherlands
Laser-based material analysis in a mobile system for the first time
Secopta analytics GmbH/RHIM Minerals Recovery GmbH
Advanced mixing and processing methods for green steel production
Eirich
Mixers from Lödige Maschinenbau in use at the coking plant of Krupp Mannesmann
Gebr. Lödige Maschinenbau

Continuous casting

SSAB to use thin slab technology in Lulea in future
SSAB/Danieli/SMS Group
Producing thin hot-rolled strips in a continuous process without CO2 emissions Primetals Technologies/ABP Induction Systems
New version of simulation tool offers more potential for continuous casting processes
MAGMA Casting Technology

Rolling mill technology

Feralpi Stahl celebrates the commissioning of its spooler rolling mill
Feralpi
Complex non-contact profile measurement
Zumbach Electronic GmbH

Forging

GMH subsidiaries produce die casting tools

GHM Group

Complex components: cut on coupling spindle presses from the SMS group

SMS group GmbH

Crane logistics

The future of steelworks operations: crane assistance systems paving the way for safety and efficiency Kranbau

Köthen + Fraunhofer IFF

Greater availability thanks to intelligent online monitoring

ibaAG

Cool precision in extreme heat: planning industrial air conditioning systems

FrigorTec

Logistic

Special transporters for sustainable steel production at Salzgitter

Transporter Industry International GmbH (TII)

Flexible multi-directional reach truck for long goods and pallets

DIMOS Maschinenbau GmbH

Surface technology

Passivation and pre-treatment of metal in one step

Henkel Adhesive Technologies

Paint stripping from steel prior to recycling – process, efficiency and environmental aspects Sinto

Agtos

Steel trading

Automatic picking of steel coils or individual removal of bars

Kasto Maschinenbau GmbH & Co. KG

Greater transparency for retailers and processors with regard to CO2-reduced steel products

Benteler Steel/Tube

Spot market gains importance for freight offers due to capacity reduction

Timocom

Steel materials

Testing of aerospace raw materials

Cogne Edelstahl

CO2-reduced electrical steel strip for modern traction motors

thyssenkrupp Steel

Certified approval as safety steel

Salzgitter AG

Metal powder: The future will belong to machines

Welding wire Luisenthal

Research & Development

Tata Steel Nederland conducts research into metamaterials

Tata Steel Netherlands

Calderys builds new technology and competence centre in Germany

Calderys

Refractory materials and hydrogen: the Institute of Mineral Processing conducts research for steel production

Chair of Ceramics at the Institute of Mineral Processing, RWTH Aachen University

Ultrasonic deep drawing in series production

Fraunhofer IWU

Energy efficiency

König Brewery obtains industrial waste heat from thyssenkrupp Steel

thyssenkrupp Steel

Environmental protection

A new approach to water treatment using capacitive deionisation

BFI
